

# EUTOPIA Doctoral School

Organised by the EUTOPIA Doctoral Schools

May 9–14 2023

Venue: Arrábida Monastery – Lisbon



## Abstract

Scientists from all areas are challenged to simplify their message and interact with a wide range of audiences, but it is not always easy to ensure an effective transmission of a scientific message without sacrificing accuracy.

EUTOPIA Doctoral School aims to provide tools for an educated practice, which results in better communication with several audiences, namely peers, lay audiences and the job market. The programme brings together PhD students from the different Eutopian Universities in order to network, debate ideas and write together.

It is divided in different parts: the “writing retreat” experiential session, the science communication sessions, and a concluding round table on employability and scientific careers.

The ‘writing retreat’ approach, proposed in this workshop, is a well-established and successful method that provides a dedicated writing time and space through a structured framework for working in academic writing projects.

The science communication sessions work on how to communicate a research project in three distinct situations: speaking for a non-specialized audience, dealing with interviews, and writing a news article.

The concluding round table will allow students to debate employability and their scientific careers.

# Trainers

## **Science Communication:**

Ana Sanchez, Assistant Professor at NOVA University

António Granado, Associate Professor at NOVA University

Vasco Trigo, Journalist

Romeu Costa, Actor

## **Writing Retreat**

Joana Pais Zózimo, Senior Researcher at Lancaster University (partnership with NOVA University)

## **Online Round table**

Göran Larsson, University of Gothenburg

Karen François, Vrije Universiteit Brussel

Carmen Perez, Universidad Pompeu Fabra

João Amaro de Matos, Nova University Lisbon

## [Program overview](#)

- 2 days of Healthy Writing Retreat
- 4 sessions on Science Communication
  - Self-evaluation, story-telling, body language, press communication and interacting with the media
  - Science journalists, scientists in charge of communication, communication experts, actors
- One round table on scientific careers and employability
- One online follow-up focus group on the application of scientific communication skills

# Detailed program

## Tuesday May 9<sup>th</sup>

Arrival

18:00 welcome (speed date and introduction to the writing school)

## Wednesday May 10<sup>th</sup>

9-13:00 Science Communication 1

**Speaking** before an audience – what improvisation theatre can teach us

Lunch break

14-17:00 Science Communication 2

**Transmitting** a message: how to ensure that what you say is what they hear

## Thursday May 11<sup>th</sup>

9-13:00 Science Communication 3

News **writing**: attract and convey relevant information

14-17:00 Science Communication 4

**Interview**: from interaction to soundbites

## Friday May 12<sup>th</sup>

9-13:00 Healthy Writing Retreat - 1<sup>st</sup> part

Lunch break

14-17:00 Healthy Writing Retreat - 2<sup>nd</sup> part

## Saturday May 13<sup>th</sup>

9-13:00 Healthy Writing Retreat - 3<sup>rd</sup> part

Lunch break

15:00 social event: visiting the Monastery

## Sunday May 14<sup>th</sup>

10-12:00 Workshop on scientific careers and employability round table

Speakers/Facilitators:

Göran Larsson, University of Gothenburg

Karen François, Vrije Universiteit Brussel

Carmen Perez, Universidad Pompeu Fabra

João Amaro de Matos, Nova University Lisbon

Farewell

### Follow up after the event

**Online focus group** with on how participants applied the science communication skills to their practice, one month after.

## Practicalities

### Organisation and hosting University

#### NOVA University of Lisbon

Professor João Amaro de Matos

#### Co-organised by

Vrije Universiteit Brussel

Professor Karen François

and

University of Gothenburg

Professor Göran Larsson

### Application

Interested PhD Students from all areas of knowledge may apply to the EUTOPIA Doctoral Program at their home Universities.

Universities are free to organise the selection calendar and process of PhD candidates and then appoint them for registration, provided the schedule observes the registration deadline (see below).

### Registration

The Eutopia Doctoral School can host a max of 30 PhD candidates from the 10 universities involved in the EUTOPIA network.

- A minimum of 1 PhD candidate per University is desirable;
- A maximum of 3 PhD candidates per University is foreseen.
- Each University is required to rank their own candidates, constituting a waiting list in case there are more than 3. This allows each university to select the top 3 PhD candidates to participate.
- A University may possibly include PhD candidates above the limit of 3, in case other Universities do not fill their 3 slots.

### Final registration is due to March 3<sup>rd</sup> 2023.

Should you have any doubt, please contact us: [nova.doctoral.school@unl.pt](mailto:nova.doctoral.school@unl.pt)

### Fee

#### Eutopia Doctoral School fee is €1000 euros per student.

Registration covers:

- Training programme;
- Accommodation in the convent from May 9<sup>th</sup>-14<sup>th</sup> 2023;
- Meals in the convent (breakfast, lunch and dinner).

Extra expenses during social events are at charge of the participants.

Participants must cover their own travel cost.

### ECTS

Participants will receive a certificate of EUTOPIA Doctoral School with notification of invested hours (3 ECTS credits).

# Venue

## Convent of Our Lady of Arrábida

Arrabida Monastery

<https://sintracascaissesimbra.com/arrabida/Arrabida-Convento-convent-Monastery.html>

Is located at about 1 hour (taxi) drive from Lisbon airport

