



UNIVERSITATEA BABEŞ-BOLYAI  
 BABEŞ-BOLYAI TUDOMÁNYEGYETEM  
 BABEŞ-BOLYAI UNIVERSITÄT  
 BABEŞ-BOLYAI UNIVERSITY  
 TRADITIO ET EXCELLENTIA



## STAY CONNECTED. BE INNOVATIVE EUTOPIA meeting at Babeş-Bolyai University

23-25 March 2022

Cluj-Napoca

**Wednesday, 23 March**

Guests' arrival to Cluj-Napoca

Accommodation of guests

19:00 Guests are accompanied to dinner (pick-up in front of hotels) (by cars)

19:30 Welcome dinner at Piramida Restaurant (1 Em. de Martonne St.)

**Thursday, 24 March**

8:15/8:20 Guests are accompanied to the UBB main building (pick-up in front of hotels) (by cars)

8:45 Formal registration of guests (Aula Magna - 1 M. Kogălniceanu St., main building)

9:00-10:00 Formal opening ceremony (Deans, Senate leadership)

Brief presentations of UBB and EUTOPIA

Brief introduction of the new bid and the new EUTOPIA projects

10:00 Guests accompanied to the UBB academic locations chosen prior to visit, as follows:

Visit to UBB main academic locations (by university cars)

1. Interdisciplinary Research Institute on Bio-Nano-Sciences

Cluj Innovation Park (Centre for Creative Industries)

2. Institute for Research, Development and Innovation in Applied Natural Sciences

The Platform for Advanced Imaging – MRI/EEG – in Clinical Cognitive Sciences (the SkyRa Platform)

3. Matrix Virtual/Augmented Reality Platform – International Institute of Psychotherapy

Botanical Garden and laboratories

12:00 Guests are accompanied back to the main building (by cars)

12:15-13:50 Lunch downtown (suggested locations\*)

13:50 Guests are expected back to the main building (by foot)

14:00-15:00 Meeting with Ukrainian refugees' representatives (Club room - 1 Em. de Martonne Street)

15:00-16:30 Walking tour of Cluj-Napoca and UBB Museum (guests accompanied by UBB staff)

16:30-18:30 Working meetings: Global and Sections

1. Presidents' meeting (Rector's Office - 1 M. Kogălniceanu St., main building)

2. Vice-Presidents' meeting (Project Managers included) (Club room - 1 Em. de Martonne Street)

18:30 Guests accompanied back to hotels for a break (by cars)

20:15 Guests are accompanied to dinner (by foot)

20:30 Gala dinner at Casino Centre for Urban Culture (Central Park)

**Friday, 25 March**

8:30/8:40 Guests are accompanied to the UBB main building (pick-up in front of hotels) (by cars)

Working meetings: Global and Sections

9:00-10:30 1. Presidents' meeting (Rector's Office - 1 M. Kogălniceanu St., main building)

Signing of the new EUTOPIA agreement

2. Vice-Presidents' meeting (Project Managers included) (Club room - 1 Em. de Martonne Street)

11:00-12:00 Formal closing ceremony

Conclusions and next steps (Aula Magna - 1 M. Kogălniceanu St., main building)

Guests' departure

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